

Solène Tessier

## PRODUCT DESIGNER Ux / Ui

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www.solenetessier.fr  
Malakoff, France

French & English

# EXPERIENCE

- since Nov. 16 **UX/UI Design Manager**  
PAGESJAUNES, SOLOCAL GROUP • BOULOGNE-BILLANCOURT
- PagesJaunes.fr & Android/iOS apps UI management
  - Training & UX support
  - User testing expert: strategy, protocols, analysis
  - Management of 5 to 8 designers
  - Design System, methodologies, process, ...
- 2007 • 2016 **Product Designer Manager • Head of UX/UI**  
OOREKA, SOLOCAL GROUP • PARIS
- Product Design - Functional design & specs
  - UX-UI Management on more than 450 responsive websites
  - Brand & Communication manager
  - Management of 3 designers - front-end dev
- 2007 • 2011 **Art Director • UX/UI designer**  
FREELANCE • PARIS
- Digital communication consulting
  - Functional design, architecture & SEO
  - Visual identity & Wordpress websites
- 2005 • 2006 **Art Director**  
AGENCE RHW (HR FOCUSED) • ISSY-LES-MOULINEAUX
- HR, careers and intranet websites (Veolia, BSPP, ...)
  - HR communication (leaflet, publications, ...)
- 2004 • 2005 **Graphic Designer**  
STUDIO DPCOM.FR • PARIS
- Book covers (Le Livre de Poche, Le Petit Robert...)
- 2002 • 2004 **Lead Graphic Designer**  
LABORATOIRE ALLERBIO • PARIS
- New design identity
  - Restructuring of the entire marketing & prescription documentation
- 2002 **Multimedia Graphic Designer**  
CETEM, GROUPE BNP PARIBAS • SAINT-OUEN
- Web design of various credit websites
  - Flash animation for the changeover to the Euro

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## TRAINING

2020	<b>Scrum Product Owner Certification</b> INTERNATIONAL SCRUM INSTITUTE
2018	<b>Design Sprint Facilitator</b> STEPH CRUCHON • DESIGN SPRINT LTD
2017	<b>Situational management</b>
2009	<b>Ergonomics of touch interfaces</b>
2003	<b>DEA Arts des images &amp; art contemporain option image numérique et réalité virtuelle (mention bien)</b> UNIVERSITÉ PARIS 8 • SAINT-DENIS
2002	<b>Licence &amp; Maîtrise Arts et Technologies de l'Image (mention très bien)</b> UNIVERSITÉ PARIS 8 • SAINT-DENIS
2000	<b>BTS Communication Visuelle</b> LYCÉE JEANNE D'ARC • ROUEN
1998	<b>MANAA, classe préparatoire</b> ÉCOLE ESTIENNE • PARIS

## SKILLS

- **Product Designer:** functional design by combining a user-centric approach with marketing objectives
- **Management équipe design:** implementation & optimisation of design and production methodologies and processes: Design System, libraries, prototypes, designer support
- **UX/UI design:** user testing, A/B testing, workflow, arborescences, wireframes, prototypes, animation of co-creation workshops, ideation, etc.
- **Direction artistique:** brand strategy, visual identity, copywriting, etc.
- Interface between the development and marketing team
- **HTML & CSS Development, SEO**
- Windows / Mac / iOS / Android & guidelines

Sketch	••••	Invision	••••
Photoshop	••••	Zeplin	••••
Illustrator	••••	Balsamiq Mockup	••••
InDesign	••••	Axure	••••
HTML / CSS	••••	Wordpress	••••

## REFERENCES

On demand. My professional portfolio: [www.solenetessier.fr](http://www.solenetessier.fr)