

Solène Tessier

## PRODUCT DESIGNER Ux / Ui

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www.solenetessier.fr  
Malakoff, France

French & English

# EXPERIENCE

since nov. 16

## UX/UI Design Manager

PAGESJAUNES, SOLOCAL GROUP • BOULOGNE-BILLANCOURT

- PagesJaunes.fr & Android/iOS apps UI management
- Training & UX support
- User testing expert: strategy, protocols, analysis
- Management of 5 to 8 designers
- Design System, methodologies, process, ...

2007 • 2016

## Product Designer Manager • Head of UX/UI

OOREKA, SOLOCAL GROUP • PARIS

- Product Design - Functional design & specs
- UX-UI Management on more than 450 responsive websites
- Brand & Communication manager
- Management of 3 designers - front-end dev

2007 • 2011

## Art Director • UX/UI designer

FREELANCE • PARIS

- Digital communication consulting
- Functional design, architecture & SEO
- Visual identity & Wordpress websites

2005 • 2006

## Art Director

AGENCE RHW (HR FOCUSED) • ISSY-LES-MOULINEAUX

- HR, careers and intranet websites (Veolia, BSPP, ...)
- HR communication (leaflet, publications, ...)

2004 • 2005

## Graphic Designer

STUDIO DP.COM.FR • PARIS

- Book covers (Le Livre de Poche, Le Petit Robert...)

2002 • 2004

## Lead Graphic Designer

LABORATOIRE ALLERBIO • PARIS

- New design identity
- Restructuring of the entire marketing & prescription documentation

2002

## Multimedia Graphic Designer

CETEM, GROUPE BNP PARIBAS • SAINT-OUEN

- Web design of various credit websites
- Flash animation for the changeover to the Euro

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## TRAINING

2020	<b>Scrum Product Owner Certification</b> INTERNATIONAL SCRUM INSTITUTE
2018	<b>Design Sprint Facilitator</b> STEPH CRUCHON • DESIGN SPRINT LTD
2017	<b>Situational management</b>
2009	<b>Ergonomics of touch interfaces</b>
2003	<b>DEA Arts des images &amp; art contemporain option image numérique et réalité virtuelle (mention bien)</b> UNIVERSITÉ PARIS 8 • SAINT-DENIS
2002	<b>Licence &amp; Maîtrise Arts et Technologies de l'Image (mention très bien)</b> UNIVERSITÉ PARIS 8 • SAINT-DENIS
2000	<b>BTS Communication Visuelle</b> LYCÉE JEANNE D'ARC • ROUEN
1998	<b>MANAA, classe préparatoire</b> ÉCOLE ESTIENNE • PARIS

## SKILLS

- **Product Designer:** functional design by combining a user-centric approach with marketing objectives
- **Management équipe design:** implementation & optimisation of design and production methodologies and processes: Design System, libraries, prototypes, designer support
- **UX/UI design:** user testing, A/B testing, workflow, arborescences, wireframes, prototypes, animation of co-creation workshops, ideation, etc.
- **Direction artistique:** brand strategy, visual identity, copywriting, etc.
- Interface between the development and marketing team
- **HTML & CSS Development, SEO**
- Windows / Mac / iOS / Android & guidelines

Sketch	●●●●	Invision	●●●●
Photoshop	●●●●	Zeplin	●●●●
Illustrator	●●●●	Balsamiq Mockup	●●●●
InDesign	●●●●	Axure	●●●●
HTML / CSS	●●●●	Wordpress	●●●●

## REFERENCES

On demand. My professional portfolio: [www.solenetessier.fr](http://www.solenetessier.fr)